



January 5, 2010

To: K-8, Middle School and High School Administrators, AVID & GATE Coordinators, Counselors

From: Kandy Woerz, Program Coordinator College Initiatives
Stanislaus County Office of Education

Regarding: College Awareness Night event

The 9th annual **College Awareness Night** events will take place:

When:	Thursday, February 4, 2010	&	Thursday, February 18, 2010
Where:	Cardozo Middle School 3525 Santa Fe Street Riverbank, CA 95367		Turlock Junior High School 3951 North Walnut Turlock, CA. 95382
Time:	6:00 p.m. to 8:00 p.m.		6:00 p.m. to 8:00 p.m.
Cost:	Free event & free child care provided		

Stanislaus County Office of Education, Riverbank Unified School District, Turlock Unified School District, and AVID have coordinated with local colleges, universities, technical schools, and other community organizations to come together and provide information to parents and students regarding college admissions criteria, financial aid, and what classes students need to take in order to be prepared for college. The presentations are conducted in both English and Spanish simultaneously. This event is free to the community.

Each middle and high school bordering the hosting site will receive approximately six (6) posters; three (3) in English and three (3) in Spanish. We request that these posters be placed in high foot traffic areas for student visibility. Additionally, you will receive a parent letter and a flyer, per the number of enrollment (2007) for grades 6 through 12. The letter and flyer (which are in English & Spanish) are to inform students and parents of these events therefore we ask that you distribute them to the students in a 1st or 2nd period class. AVID classes will receive additional posters and handouts.

Schools will also be receiving a scripted message, provided by the Stanislaus County Office of Education. This message may be used with the school's auto dial system (if available) to notify parents of the event both one week prior and the evening prior to the events.

You may also access all of these materials on the SCOE website "College Awareness" tab on the front page. Please feel free to print additional materials and share with other organizations, local businesses, etc., that may assist in promoting this informational event. If you need any additional information please contact Kandy Woerz at the County office at kwoerz@stancoe.org (209) 238-1333, (209) 238-4242 fax.

On behalf of the Stanislaus County Office of Education, Riverbank Unified School District, Turlock Unified School District, and AVID, thank you in advance for supporting the combined efforts to create a "College Going Culture".