

News Release

For Immediate Release – October 19, 2015

Contacts: Charmaine Monte, Prevention Programs Planning Coordinator, 238-1368
Elizabeth Escalante, Prevention Programs Planning Coordinator, 238-1382
Judy Leitz, Communications Coordinator, 238-1709
Cynthia Fenech, Communications Coordinator, 238-1704

Dr. Victor DeNoble Slated to Visit Local Schools to Present: Inside the Dark Side - The Science Behind Tobacco, The Truth Behind the Lies & The Biology of Addiction

Stanislaus County Office of Education's Prevention Programs Department and Memorial Hospital is pleased to announce that Dr. Victor DeNoble will be presenting at local high schools throughout the county. As a leading scientist for Phillip Morris, Dr. DeNoble will share how he unlocked the secrets of nicotine addiction, which resulted in him being fired and his lab seized by the company. His workshop is geared towards 9th -12th graders and focuses on the biological mechanisms of drug addiction. Youth are frequently told not to do drugs and yet we don't explain to them why, says DeNoble.

DeNoble will share his story and how he became the first "whistle-blower" to begin shining light inside the dark side of Big Tobacco at the following high schools from October 19– 23: Adelante, Gregori, Central Valley, Davis, Orestimba, Beyer, Patterson, Ceres, Johansen, Elliott, Oakdale, Orestimba, Enochs, Riverbank, Roselawn, Sentinel, and Valley Charter. (See the schedule of presentations on the following page.)

For more information, contact Charmaine Monte at (209) 238-1368 cmonte@stancoe.org
Or Elizabeth Escalante at (209)238-1382. eescalante@stancoe.org

School Site	Oct. 19	Oct. 20	Oct. 21	Oct. 22	Oct. 23
Sentinel High	8:00 -8:45am				
Patterson High	10:45-11:30am				
Orestimba High	2:10 – 2:58pm				
Elliott High		8:30am – 9:15am			
Oakdale High		10:38- 11:30am			
Central Valley		1:00pm – 1:45pm			
Davis High			10:01-10:38 am		
Riverbank High			1:00 – 1:45pm		
Gregori High				8:30 – 9:15am	
Johansen High				10:43- 11:43am	
Enochs High				1:11 – 2:00pm	
Adelante High					9am – 9:45am
Valley Charter High					11:30am- 12:15pm
Roselawn High					1:45 – 2:30pm

###