

***“Choose Life or Choose Meth” Educational Documentary & Public Information Campaign  
(Part 1- 39 Min, Part 2- 32 min, Test & Review Part One 16-Min., Test & Review Part Two  
10 Min. Educational DVD Ships with 3-hour curriculum.)***

"This five time national award winning educational documentary forms the cornerstone of a comprehensive meth education and public information campaign. The DVD employs the same strategy that California used to reduce tobacco use under Prop 99 and contrasts over four dozen positive health education messages against the harm that methamphetamine causes. Featuring Dr. Mary Holley, M.D. of Mothers Against Meth, it literally has the conversation with teens and young adults that most parents, teachers and clinicians only wish they could deliver.

Methamphetamine is a powerful, toxic, man-made stimulant that is also extremely addictive.

Initially it causes feelings of euphoria and sleeplessness so that many people who try it feel they can work a double shift, stay up studying or party all night. In reality it is a poison that destroys the personality and vital organs including the brain, heart, liver and skin, among others. Users often become addicts within a week and start down a long, tragic road that is fraught with crime, mental illness, STD's and physical suffering. We have many choices to make in life. By the end of this movie viewers know why they can "Choose Life...or Choose Meth." ***For use as a prevention tool or in recovery under the supervision of a professional clinician. Free PSA's, outdoor advertising and display advertising are available to agencies that purchase the DVD in quantity. A free link to <http://www.ChooseLifeorChooseMeth.com> is available to any public agency that supports the project and want to provide information to interested parties.***

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