

## SPEECH RATING SCALE FOR PREPARED SPEECH

	Excellent (10 - 9)	Very Good (8 - 7)	Good (6 - 5)	Fair (4 - 3)	Poor (2 - 0)
<b>Speech Development</b> <ul style="list-style-type: none"> <li>• Organization</li> <li>• Body</li> <li>• Opening &amp; Closing</li> </ul>	<b>Excellent structure</b> with an intro that captures your attention and moves forward toward a significant conclusion. Includes <b>excellent examples</b> , illustrations, facts and figures that are delivered with such smoothness that blend into the framework of the speech to present the audience with a unified whole.	<b>Very good structure</b> with an intro that captures your attention and moves forward toward a good conclusion. Includes <b>very good examples</b> , illustrations, facts and figures that are delivered so that they <b>generally</b> blend into the framework of the speech.	<b>Good structure</b> with an introduction and generally moves forward toward a conclusion. Includes <b>some good examples</b> , illustrations, facts, and figures.	<b>Some structure</b> but hard to follow at times. Includes <b>some examples</b> , illustrations, facts, and figures but they may have difficulty relating them to the topic being presented. Speaker read a portion of their speech.	<b>Poor or no structure</b> and is hard to follow. The speech includes <b>poor or no examples</b> , illustrations, facts, and figures. Speaker relied on notecards for a major portion or all of their speech.
<b>Effectiveness</b> <ul style="list-style-type: none"> <li>• Achievement of Purpose</li> <li>• Interest</li> <li>• Reception</li> </ul>	<b>Excellent</b> job communicating a clear and easy to identify purpose. Elements of the speech related directly to the purpose. <b>Excellent</b> job holding the attention of the audience throughout the entire speech.	<b>Very good</b> job of communicating a purpose that was clear. Elements of the speech related directly to the purpose. <b>Very good</b> job holding the attention of the audience.	<b>Good</b> job of communicating a purpose. Elements of the speech generally related to the purpose. <b>Good</b> job holding the attention of the audience for most of the speech.	Attempts to communicate a purpose but may not be clear. Not all elements of the speech relate to an overall purpose. <b>Fair</b> job of holding the attention of the audience for only some of the speech.	Does not communicate a purpose. Elements of the speech seemed random without a focus or purpose. <b>Poor</b> job of holding the attention of the audience.
<b>Correctness</b> <ul style="list-style-type: none"> <li>• Grammar</li> <li>• Pronunciation</li> <li>• Word Selection</li> </ul>	<b>Excellent</b> use of language and word selection which ensures that attention is directed towards what the speaker says, not how it is said. <b>Excellent</b> use of grammar and correct pronunciation.	<b>Very good</b> use of language and word selection which ensures that attention is directed towards what the speaker says, not how it is said. <b>Very good</b> use of grammar and correct pronunciation.	<b>Good</b> use of language and word selection. The speaker in general has a good use of grammar and correct pronunciation but may make a few mistakes.	<b>Fair</b> use of language and makes some mistakes in word selection. The speaker makes quite a few mistakes in grammar and pronunciation.	<b>Poor</b> use of language and makes frequent mistakes in word selection. The speaker makes frequent mistakes in grammar and pronunciation.
<b>Appropriateness</b> <ul style="list-style-type: none"> <li>• Word selection and style appropriate to the audience</li> </ul>	<b>Excellent</b> topic choice for the audience and the speaker uses words and a style that fits the nature of the speech.	<b>Very good</b> topic choice for the audience and the speaker uses words and a style that fits the nature of the speech.	<b>Good</b> topic choice for the audience. Speaker generally uses words and a style that fits the nature of the speech; however, some content may not be appropriate.	<b>Fair</b> topic choice and may not be totally appropriate. Words and style may be inappropriate or speaker breaks one of the USAD rules (the speech is sung, etc.).	<b>Poor</b> topic choice and may be offensive or not be totally appropriate. Words and style are very inappropriate or speaker breaks one of the USAD rules (the speech is sung, etc.).
<b>Speech Value</b> <ul style="list-style-type: none"> <li>• Ideas</li> <li>• Logic</li> <li>• Originality</li> </ul>	<b>Excellent</b> job presenting meaningful and original ideas. Excellent logical ideas that contribute to the thinking of the audience. (Although this does not preclude a humorous presentation of theme.)	<b>Very good</b> job presenting meaningful and original ideas. Good logical ideas that make a contribution to the thinking of the audience.	<b>Good</b> job presenting generally meaningful and original ideas. Generally have good logical ideas that make some contribution to the thinking of the audience.	<b>Fair</b> job presenting some meaningful ideas but may not be very unique. Has some logical ideas that make a contribution to the thinking of the audience.	<b>Poor</b> job of presenting meaningful ideas. Poor job presenting logical ideas that make any contribution to the thinking of the audience.
<b>Voice</b> <ul style="list-style-type: none"> <li>• Flexibility</li> <li>• Volume</li> <li>• Variety</li> </ul>	<b>Excellent</b> use of voice...flexible moving from one pitch to another for <b>excellent</b> emphasis of ideas and information being presented. Voice could be clearly heard and words easily understood.	<b>Very good</b> use of voice...flexible moving from one pitch to another for emphasis. Voice could be clearly heard and words easily understood.	<b>Good</b> use of voice...some flexibility moving from one pitch to another for emphasis. Voice could generally be heard and words were mostly understood.	<b>Fair</b> use of voice that showed little flexibility only occasionally moving from one pitch to another. Voice might not always be heard and words may not be understood.	<b>Poor</b> use of voice that showed no flexibility and was generally monotone. Voice might not always be heard and words may not be understood.
<b>Non-Verbal</b> <ul style="list-style-type: none"> <li>• Appearance</li> <li>• Movement</li> <li>• Assurance</li> </ul>	<b>Excellent</b> job using appearance to reinforce the speech, whether profound, sad, humorous, or instructional. Body language and movement supported points through use of gestures, expressions, and body positioning.	<b>Very good</b> job using appearance to reinforce the speech, whether profound, sad, humorous, or instructional. Body language and movement supported points through use of gestures, expressions, and positioning.	<b>Good</b> job using appearance to reinforce the speech. <b>Some</b> body language used to support points through use of gestures, expressions, and body positioning.	<b>Fair</b> job using appearance to reinforce the speech. <b>Little</b> body language used and when used may have been occasionally distracting to what the speaker was saying.	<b>Poor</b> job using appearance to reinforce the speech. <b>Little or no</b> body language used and when used may have been very distracting to what the speaker was saying.